

Press release, 17 September 2024

Get closer, experience more. Signal Festival will launch the Gallery Zone, which promises a unique experience across seven prestigious locations

Signal Festival is once again collaborating with leading cultural institutions this year and will offer visitors the opportunity to see installations at prestigious locations in Prague. A total of 22 installations will be presented on the Hradčany and Centre routes, which also include seven stops of the paid Gallery Zone. Works by prominent artists will be on display in the Prague Castle Riding Hall, thanks to the Prague Castle Administration, in the Sternberg and Schwarzenberg Palaces managed by the National Gallery Prague, and in the Kunsthalle Praha, Clam-Gallas Palace with a performance by Laterna magika of the National Theatre, the Baroque Refectory of the Dominican Monastery with an installation created in cooperation with the Ars Electronica Festival, and the Centre for Architecture and Urban Planning (CAMP). The Gallery Zone is not new to the festival; for the past 8 years, visitors have supported the purchase of tickets to keep most of the festival free for all. Tickets are available on the [festival website](#) and only these tickets make it possible to see all 22 installations over the 4 days.

"The mission of the Signal Festival is to make modern art accessible to the widest possible public, including those who cannot normally afford to attend similar events. We believe that art should be accessible to everyone, regardless of their financial means. By purchasing tickets, visitors help keep the festival open in part for free. At the same time, tickets give them the opportunity to see selected works in a quieter environment, without large crowds and queues. Thanks to this, modern art can reach a wide public and offer unique experiences to everyone," says Martin Pošta, festival director.

The Gallery Zone will present installations by leading Czech and international artists. Thanks to the cooperation with the Prague Castle Administration, South Korean artist **Seohyo** will combine the architecture of our metropolis with generative art in the **Prague Castle Riding Hall**. Her projection **Coded Tapestry: Prague** reflects the rhythm of the city, inspired by Prague Castle and the city's mosaic pavement.

Jiří Příhoda, one of the leading Czech artists, will exhibit three sculptural works in the **Sternberg Palace of the National Gallery Prague**. His installation at the intersection of architecture and sculpture includes the works **Capriccio**, an oval object **UAPs** using artificial intelligence, and the experimental dwelling **Karbola**.

Despite the static nature of the works, they evoke the illusion of movement through precise work with geometry, light and shadow.

In the **Schwarzenberg Palace of the National Gallery Prague**, **Michael Bielický** and **Kamila B. Richter** will present **Columbus 2.0**, a multimedia project that transforms digital messages into waves of information surrounding the visitor. The theme refers to the challenges that contemporary man faces in navigating the flood of information, much like Columbus did when sailing into unknown waters.

The exhibition **Strange Attractions**, a collaboration between Signal Festival and **Kunsthalle Prague**, explores the boundary between order and chaos. The British studio **UVA (United Visual Artists)**, known for its collaboration with Massive Attack, manipulates the viewer's perception using a kinetic pendulum, LED panels and laser projection. The result is an experience that connects the tangible with the intangible and the visible with the invisible.

In collaboration with **Laterna Magika**, the dance performance **Iron Horse: Fractured** by **Miřenka Āechov** will take place in the courtyard of **Clam-Gallas Palace**. The audience will find themselves in the role of passengers on the platform, where they will only fleetingly catch the stories of the characters as if they were watching a passing train.

In the **Baroque refectory of the Dominican convent**, American artist **Bill Fontana** reminds us of the fragility of culture and climate. In **Silent Echoes**, the founder of sound art links the bells of Notre Dame Cathedral in Paris with the sounds of the icy caves of the Austrian Dachstein. The work was created in collaboration with the **Ars Electronica** festival and foreign institutions.

At **CAMP**, Italian studio **Quayola** will present **Effets de Soir**, a series of videos that capture natural phenomena observed at dusk and dawn. The artist captured these transitions of light and shadow in the gardens of a French medieval castle using modern technology. The international programme of this year's Signal Festival is supported by the PPF Foundation.

The festival will offer access to 7 artworks from the fields of light design, visual and digital art, artificial intelligence and conceptual art in one ticket. Tickets are available in two versions: [Signal Plus](#) allows repeated admission to all installations during the four days of the festival, while [Signal VIP](#) also provides benefits such as priority entry, guided tours with artists and curators, a welcome drink at Kunsthalle Prague and transport in Mercedes-Benz cars between Kunsthalle and Prague Castle. The festival will present the programme, routes and other information in an online campaign in cooperation with Kooperativa. Six video guides created by the Sweatshop agency will be published on social media.

About Signal Festival:

Signal is a festival of digital and creative culture. Signal brings together contemporary visual art, urban space and modern technology. It has become the most visited cultural event in the Czech Republic. The programme is composed of renowned international and Czech artists from the field of visual art and light design. Signal Festival is one of the largest producers of contemporary art in the country. It supports the youngest Czech artists and organises accompanying programmes for the professional public, students and children. Signal Festival 2024 will take place from 10 to 13 October 2024.

The Signal Festival is supported by the City of Prague in the amount of 6 000 000 CZK, the Ministry of Culture of the Czech Republic, the State Culture Fund of the Czech Republic.

Main partners: Mercedes-Benz, Kooperativa, ČEZ Group

The Signal Festival 2024 international programme is supported by the PPF Foundation

Official partner: Pražská plynárenská

Premium partner: ZDR Investments

General media partner: the Czech Television

Main festival daily newspaper: Deník N

Main media partners: Czech Radio, JCDecaux, Respekt

VIP Partner: Forbes

Media partners: CzechCrunch, Art&Antiques, CZECHDESIGN, Refresher, Prague Morning

Partners: glo, PrusaLab, Josef Průša's prototype workshop, Technologie hl. Prague, Prague Castle Administration, Prague 1, Prague 2, Kunsthalle Prague, CAMP, IPR Prague, Freshlabels, National Gallery Prague

More information at: signalfestival.com

Facebook: facebook.com/SignalFestival

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